Meeting called to order at 5:40pm

1) Introductions and Meeting Overview – Power Point named: Art & Commerce Vocational Media Courses – Long Beach City College by Gregory Mortensen

In attendance: Leader-Greg Mortensen-LBCC
Richard Gould – actor, dancer, film, commercials
Michael Friedman – acting in commercials and voice over
Gena Acosta - playwright in actor studio, writer
Elisabeth Orr-LBCC
Tony Carreiro-LBCC
Melissa Infusino-LBCC
Carol Stanzione – actress and voice over teacher
Mitch Levine – Film and stage director of film festival
Kenny Suarez – co owner of Brickhouse talent agency
Max Williams – actor, writer for 20 yrs.
Peter Flood – actor and director and taught acting
Nelson DelRosario – co owner of Brickhouse talent agency
Alan Levin – director of prime time tv and film
Sondra Currie – actor and involved with actor’s studio
Anita Lee – publisher and producer

Greg began with power point of the curriculum with description of Show business course offerings:

1) The “Biz” Curriculum
TART 1 – Introduction to Acting
TART 201 – Show Business Careers – How to start
TART 204 – Marketing Yourself for Show Business
TART 205 – Auditions for Theatre & Film
Core course unit total = 10

OR

Commercials:
TART 208A – breaking into commercials beginning course.
TART 208 B – Advanced course step up from TART 208A

Voice over Techniques
TART 210A – Voice Over techniques beginning course.
TART 210B- Advanced course

Acting in Film
TART 212 A – Beginning
TART 212 B – Advance

Greg opens the floor for questions:

Alan– question regarding lab portion assigned to these types of courses. Tony answered his question with much discussion from Tony, Greg and Lisa.

Sondra – are you working from specific textbooks. She could recommend five names of books.

Kenny – are there certain order these courses must be taken? Show business can also include production and postproduction. Much discussion from Tony and Greg who agreed.

Gena Acosta – as a writer who did not want to be an actor, could these courses be attractive to someone who only wants to be in part of the Movie/File/Theatre community?

Mitch – what is interesting in the show biz career is that in the LA area Theatre could be more broadened and should expand to writing and directing.

Peter – When someone enters acting, it is mostly someone who wants to speak and be heard, so what other advancement courses could be offered to the student? In addition, to teach readiness for auditions. Much discussion from Tony and Greg who agreed.

Sondra – suggests even to be an agent, students should have the basic of Theatre.

Alan – there should be some teaching on the description of directing, producing, marketing & publicity

Anita – must have core ideas or basic knowledge to earn a certification. However, also be given more choices, like what a Soundman, stage director, and editor do.

Peter – looking at the curriculum, he would recommend the audition process also be taught. Narrowing and focusing on how to do auditions. Discussion from Greg and others.

Alan – questions why people come to learn this in either a community college or university with a short 8-week course. Discussion with Tony and Greg.

Peter – teach relaxation and concentration. Discussion from Greg.

Nelson – it is great what is being done and so important. Even if it is just a snapshot of what is required.

Carol – states times have changed and recommends courses stay current.

Richard – remind students that from first meet to audition it take lots of time. Discussion from Tony.

Michael – he tells every actor now is the best time to be an actor and to create his or her own work.

Kenny – everyone in this business is a hypernet. Everyone here does a multiple of things. Instructors will have a pivotal point where to steer students.

Sondra – adds to inform student that they have opportunities into the festival circuit.

Max – recommends a book which is about attention and concentration and asked, what is the average class size? Tony answered 20.

Carol – believes that lecture for any voice over class should be more active practicum time.
Much discussion back and forth with questions and recommendation.

2a) **Action Items (Approval of new credit Certificate of Achievement- Vocational Media)**

* Alan – asked for a final draft and a chance to revisit with this advisory group.
* Motion to approve the curriculum as presented.
* Moved by Mitch Levine and second by Alan Levi.
* All were in favor – A unanimous vote by everyone

2b) **Action Items (Approval of new noncredit Certificate of Achievement-Vocational Media)**

Much discussion about the non-credit Certificate program. Not yet ready to vote on today.

3) New Business - None discussed

4) Old Business - None discussed

Meeting adjourned 7:10pm